

Founded in 2011, Eastern and Southeastern Business Women's Association (DOGÜNKAD) is a non-governmental organization established to make women economically visible, to develop women's employment and entrepreneurship, and to support women's economic empowerment. DOGUNKAD, which accepts members in 22 provinces in the Eastern and Southeastern Anatolia Region; It aims to contribute to the empowerment of women not only in the economic field but also in social life and to ensure gender equality. It develops and carries out projects in line with these goals with public, private sector and NGOs at national and international level. Established with the participation of women entrepreneurs, the association provides training and mentoring support for the empowerment of women entrepreneurs. DOGÜNKAD's strongest strategy to support women's entrepreneurship is to develop national and international cooperation projects based on respect for human rights, different beliefs and ideas, and to increase the equipment of women entrepreneurs in the region.

The basic strategies that DOGÜNKAD continues to work without compromising;

- Creating platforms with other associations or foundations, unions and similar non-governmental organizations to achieve a common goal;
- To carry out educational studies on women's rights within the framework of universal women's rights, to open units related to them,
- To develop activities that support positive discrimination for women in the region, to cooperate with national, international public and non-governmental organizations and to produce projects in order to realize all these,
- To help women establish businesses in different fields, especially in industry, and to support the development of commercial collaborations in the national and international arena,
- To carry out research, education, vocational training, awareness, awareness-raising and cooperation with relevant organizations on the level of women's participation in employment, the problems they encounter in employment, and the development of women's employment in the provinces where it operates.

In this sense, technical trainings, personal development trainings, institutionalization and good management trainings, and process consultancy support are provided for the members.

Efforts to establish the Federation of Women Entrepreneurs are continuing in order to ensure the regional organization of women entrepreneurs.

Panel studies with Dicle University for March 8, International Women's Day, and preparations for the Regional Career Fair organized by the Career Planning Center continue.

One of the main strategies focused on by the Eastern and Southeastern Business Women's Association is to create platforms for the association to achieve a common goal with other

associations, foundations, unions and similar non-governmental organizations. Especially in today's changing world balances, gaining knowledge and experience and being a stakeholder in role model projects have a critical role in making sustainable development and development plans for women entrepreneurs. Our association has a strong belief in building a strong network. Considering the social, societal and patriarchal structure of the region, especially our city, Dogunkad's striking feature is its struggle to make women entrepreneurs visible without losing their self-confidence under all circumstances. Since its establishment in 2011, it has been developing activities and projects that will be a role model in the region by communicating with working women in cities such as Hakkari, Van, Bingöl and Şınak, as well as businesswomen in Diyarbakır. The presence of women in business life is an issue that we value.